

UC Berkeley Fall 2023

Hosted by UC Berkeley Clubs



### Hello!

Welcome to UC Berkeley's Annual Data Science Career Fair!

This is an **in-person event hosted by the Student Association for Applied Statistics (SAAS), Data Science Society (DSS), and Big Data at Berkeley (BDAB)**. Our communities serve as our university's leading student organizations for projects and education in data science. For years, we have prepared several hundred UC Berkeley students to become future leaders in the industry and land positions at excellent companies—such as yours!

Last September, we hosted our first-ever World of Data Career Fair, which amassed an **audience of over 400+** Berkeley students and gave access to **200+ students' resumés** to attending companies. We are excited to host this event again in the fall at an even greater scale!

Our event, as always, emphasizes data science in action as the field may be applied to solve problems in nearly every industry. The event will revolve around networking and connecting between students and recruiters at individual company booths, with a focus on **data science/machine learning internships and full-time opportunities for summer 2024**.

In the past, our organizations have hosted events such as a virtual career fair with 500+ attendees, annual Data Science Forums with 800+ attendees, annual Datathons for Social Good, and much more. Additionally, with university departmental support and our organization's existing networks, we once again expect strong participation from promising students in the Statistics, Computer Science, and Data Science communities.

Our event's success relies on our outreach to the broader tech community and collaboration with organizations like yours. Your participation is crucial in how we deliver resources and support our students, and we hope that this will be an **opportunity for you to more effectively connect with the faces of the future tech world**.

Our organizations are excited to make career opportunities even more accessible at Berkeley with this event. We hope to have you join us!

Sincerely,

SAAS, DSS, and BDAB





### **Quick Details**

Who: UC Berkeley students and our club members
What: In-person career fair
When: Wednesday, September 20th, 2-6pm
Where: East Pauley Ballroom, UC Berkeley
Why: Improve access to career opportunities in data science
How: Open networking and connecting from individual company booths
Commitment: 0.5 hours set up, 4 hours participation

# Participation Pricing

#### **Standard Access Includes:**

- One booth
- Any number of recruiters
- Access to resumé book of student attendees
- Opportunity to distribute merchandise and any products
- Showcases on all organization platforms

#### **Premium Access Includes:**

- All benefits of standard access
- Any number of booths
- Access to organizing club's resumé books
- Pre-event lunch networking session with club members

## Why Take Part?

**Connect with the brightest students.** With over 250 of our talented members and 3000+ in the DS/ EECS/CS student population, there is no better place to meet many of Berkeley's brightest and establish your brand on campus.

**Network with highly-qualified candidates from each hosting club!** Our members have high levels of technical background and experience working with clients on data science consulting projects.

	Standard	Premium
Other	\$1,000	\$1,200
Start-Up	\$600	\$800
Non-Profit	Free	Free



### **Hosting Clubs & Contacts**



**Student Association for Applied Statistics (SAAS)** is a community of UC Berkeley students with a shared interest in data science, statistics, and machine learning. With belief in the growth mindset, we offer our members exposure to data science techniques at any level, professional development workshops, and client consulting projects. Through hands-on learning opportunities, we hope to equip our members with the confidence and technical skills needed to be leaders in their field post-graduation.

Sarah Son, External VP: sarahson@berkeley.edu Website: saas.berkeley.edu



**Data Science Society (DSS)** is UC Berkeley's first student-run, notfor-profit organization focused on data science and its interdisciplinary applications. Our educational and consulting initiatives have impacted hundreds of students in a variety of majors across campus and given them the technical and soft skills needed to thrive in an increasingly data-centric world.

Medha lyer, External VP: medhaiyer@berkeley.edu Website: dssberkeley.com



**Big Data at Berkeley** is a student organization driven by the power of data to impact our community for the better. We seek to utilize our diverse experiences in the field of technology to prepare the next generation of data scientists and thinkers, as well as provide them with the opportunity to grow.

Priya Kamath, External VP: priyak36@berkeley.edu Website: bd.berkeley.edu



