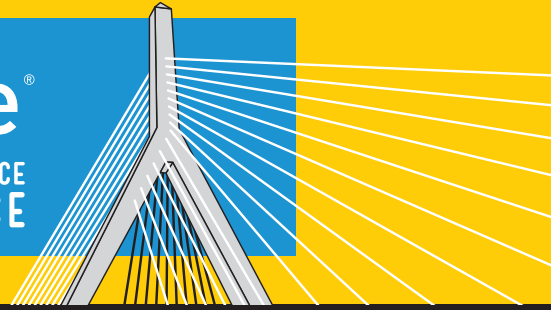


BOSTON  **Plone**[®]
OCT ¹⁷/₂₃ 2016 MICROSOFT NEW ENGLAND
RESEARCH AND
DEVELOPMENT CENTER **DIGITAL EXPERIENCE
CONFERENCE**



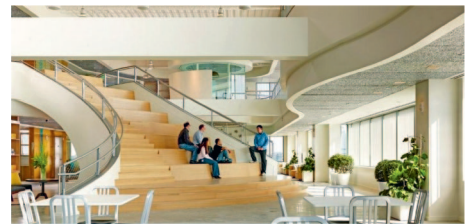
visit the conference website at ploneconf.org

Sponsor the Conference

The Plone Conference is the annual gathering of the Plone community. The Conference is organized and presented by the community and supported by the Plone Foundation, a 501(c)3 charitable organization dedicated to fostering the growth of Plone. The Conference has been held every year for the past decade and a half. It is rich with tradition and widely anticipated by Plone lovers worldwide. Your sponsorship of this beloved event helps to keep it open and available to the broadest group of people possible.

The Plone Conference attracts a diverse audience. The approximately 250 attendees include content creators, editors and managers, site and system administrators, integrators, and core developers and decision makers.

Plone has a global user base and community; attendees come from around the world, with the typical Conference audience representing every continent (except Antarctica!).



The Conference venue (the Microsoft New England Research and Development Center), adjacent to the Massachusetts Institute of Technology (where training will be held), and the Bucharest 2015 Plone Conference.

If you have any questions about our sponsorship levels or how [sponsoring the Conference](#) benefits you [GET IN TOUCH] [mail://ploneconf@plone.org](mailto://ploneconf@plone.org) | this online: <http://ploneconf.org/sponsors>

Plone is among the top 2% of all open source projects worldwide. It has had over 89,000 commits made by close to 800 code contributors, representing close to 1,250,000 lines of code. This is the equivalent of an estimated 350 years of effort. Plone is supported by more than 350 solution providers in more than 100 countries. The project has been actively developed since 2002, is available in more than 40 languages, and has the best security track record of any major CMS.

If You Are a Company Using Open Source Software

Plone is used by many different types of organizations, and thus Conference attendees possess a wide variety of knowledge and skills. As a company that uses Open Source Software, **sponsoring the Conference is a great way to advertise your company, your products and your jobs** to this diverse and talented group.

Content creators, editors and managers have experience with authoring, editing and documentation as well as content lifecycle management. **Site administrators** have experience with information architecture and communications strategy. **System administrators** understand the management of complex software stacks, continuous integration and deployment and service scaling. **Integrators** learn domain modeling, API consumption and UI/UX design. **Core developers** develop skills with complex system and API analysis and design, network application security and pen testing, **UI/UX design** and implementation, test-driven development, continuous integration and more.

The Plone community's focus on values such as inclusivity, civility, leadership, communication, and reliability make community members valuable assets for any team. As a result, members of the Plone community have been recruited by some of the top internet companies: **Google, Mozilla, Facebook, Deloitte Digital, RedHat, Canonical, Counsyl, High Five** and more. The Plone conference is an excellent venue to meet this caliber of candidate.

Add your company to the list, become a sponsor of the 2016 Plone Conference today!

Sponsorship Levels

level	Platinum	Gold	Silver	Bronze	Supporting	Individual
cost	\$10,000	\$5,000	\$2,500	\$1,000	\$300	\$100
mention on conference website	X	X	X	X	X	X
website mention with logo & link	X	X	X	X	X	
logo in schedule booklet	X	X	X	X		
logo behind speaker in main room	X	X	X			
logo on venue banners	X	X				
logo printed on welcome kit bag	X	X				
promotional materials in welcome kit	X	X				
logo at conference party	X					
name on all emails	X					
company profile in schedule booklet	X					

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