



Hackathon Taiwan

Call for Sponsorship

Hackathon Taiwan 8th
Jun. 13~14th, Venue TBD
Hosted by Hackathon Taiwan Community

I. Preface

Hackathon Taiwan Community is committed to building a platform of creative technology, encouraging the hacker spirit, and aim to energise domestic computer industry, improve technological education, and vitalise the atmosphere for do-it-yourself culture. In the past, “hackathon” refers to the marathon-style programming behaviour, with a clear topic or theme. The “Hackathon Taiwan” project, however, extended the meaning of “hackathon”. Our events aren’t just a geeky coding fest, packed with programmers and creations that are alien to the outsiders. The welcoming nature of Hackathon Taiwan provides an equal right for **everyone** to embrace the most advanced technologies, of which we host workshops and sessions for the participants, for all to learn, research, and most important of all, **create**. Hackathon Taiwan thus stands for a series of **creative technology marathons**; a platform for everyone to [verb], from novice to experts.

Hackathon Taiwan hopes to raise the passion for do-it-yourself in Taiwan, and then revolutionise technology industries, pushing Taiwan to the pinnacle of human technology with the strength of all citizens.

1.1 About Hackathon Taiwan and Our Team

Ever since the “HanGee Smartphone Project” in Spring 2014, our group hosts small developer meet-ups every week, to build a smartphone for Taiwanese people, together with our community. The project aimed to bring all of the nation into the design, development, and production of this smartphone. Participation was limited at times before Hackathon Taiwan, when the community had been scattered around the nation. With this project, we have discovered many people passionate for technology, whether they are students, programmers, artists or designers; they have the desire to create things together, yet they did not have access to a feasible platform to work together. What if we gather all of them, to build a physical platform for their knowledge exchange and progression? As energetic people and creativity have always been the critical foundation of technological, cultural, and industrial growth, gather the aforementioned people would be an awesome beginning. Hackathon Taiwan was launched in September 2014 with this initiative.

The main events of Hackathon Taiwan was designed around **creativity**. This two-day hackathon is composed of a day of workshops, and another day for actual creative production. Participants are divided into small groups of four, with no assigned topic, to ensure that we don’t hold back their creativity. The workshops have been provided with various topics, such as Node.js, QML, Arduino, 3D printers, quadcopters, and new media art (art with technology), just to empower our participants in the fields of techniques and ideas. We also provide food and drinks all day long, to make sure the participants are needless to worry about these basic needs, and as a result, focus on their own creation.

Our team had been a small, yet passionate group with many professions around the hosting of hackathons, including building a wired or wireless network, building a power supply network, venue management and decoration, session management, and so on. As the number of our participants continues to rise, the team behind Hackathon Taiwan have gained rich knowledge and experience for the challenges of large events and conferences alike.

II. Current Development and Benefits

Hackathon Taiwan is committed to the cultivation of domestic talents in different fields of technologies, revitalising the culture of DIY in Taiwan at the same time. The whole project mainly focus on the evolution of domestic industries, and the promotion to bring Hackathon as a civil movement in a few years. The platform, being built at this moment, will become the core Hackathon Taiwan. Compared to the repository platforms like GitHub, BitBucket or Git Cafe, Hackathon Taiwan is creating a link between online and offline cooperation, with physical interaction in mind.

2.1 The Hacker Card System

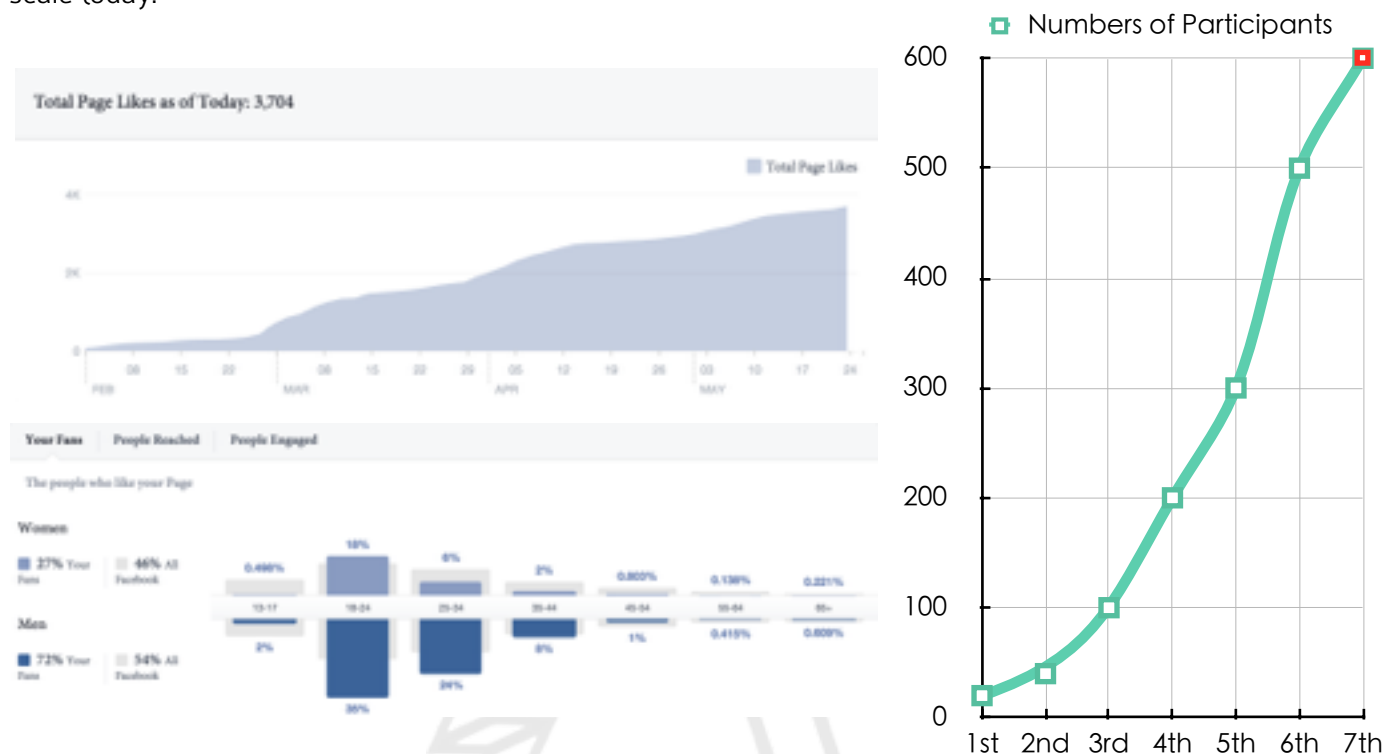
In a narrow sense, "hacker" refers to the specialists of informational security. Just like how we extended the meaning of "hackathon", we are broadening the connotation of "hacker": anyone who creates, makes, or innovates something new using technology, whether they are students, engineers, artists, makers, or designers, they are "hackers" in a broad sense. To promote the this spirit of do-it-yourself, we introduced the "Hacker Card" member system from 6th event on. With this member system, every participants will be able to record every achievements, projects demoed at hackathons, levels of techniques, abilities, and other details, accumulated into a credit system that can be used while roaming between cooperating partners, friendly events, and even online services, to provide discounts, reference for personal profile, and so on.



Fig. 1 Achievement System design

2.2 Scale and Sponsorship Details

In the past 7 months of continued growth, the number of participants expanded intensely. We have faced many obstacles from the increasing scale of events, yet we fought on despite of the challenges that lay ahead. With half of our team being students, and the other half being software engineers, Hackathon Taiwan entails an adequate sponsorship to support the considerable growth and scale today.



Please refer to the following table for sponsorship details.

Fig. 2 Growth of Scale

Level	Diamond	Gold	Platinum	Bronze
Sponsorship in NTD	150,000	100,000	50,000	30,000
Booth	✓	✓	✓	
Workshop / Session	✓	✓		
Exposure Level	First	Second	Third	Fourth
Logo on Posters	✓	✓	✓	
Logo on Website	✓	✓	✓	✓
Logo on Ticketing Site	✓	✓		
Logo in the venue	✓	✓	✓	✓
Promotional Material	✓	✓	✓	
Questionnaires	✓	✓	✓	

1. The sponsorship will be mainly used for that the food supply had grown to our biggest spending over time. We also accept the equipment sponsorship of the same value.
2. The sponsorship level will be automatically elevated for one level if the sponsorship comes in cash.
3. Long term (over 6 months) sponsorship will also elevate the sponsorship for another level.

2.3 Hackathon Taiwan Fellowship program

In the following months, we are inviting all schools in Taiwan to establish hackathon clubs with us, or help upgrade the existing computer science clubs around the nation; help build local working groups and train under our core team, forming the Hackathon Taiwan Fellowship societies. Every local events are free to use the Hacker Card member system, sharing the resources between school clubs, campus events, or other partners. We sincerely hope that through the coordination of everyone under this institution, we would be able to spread the spirit to every corner of this nation.

For the member of Hackathon Taiwan Fellowship program, our core team members will provide professional training and access to our member system, accelerating the expansion. We will also provide assistance on event hosting, courses and workshops. Thus, the local communities, or “forks” of our events, can not only develop individually, but also exchange their experiences on our platform.



Fig. 4 Logo of Hackathon Taiwan Fellowship

Hackathon Taiwan has been established for over half a year, and we will push the passion for creativity and technology to the whole island, along with everyone that are willing to thrive and flourish with us!

III. Appendix

3.1 Media Exposure

1. 風傳媒: [全民瘋創業 全國最大黑客松活動將開跑](#)
2. 壹週刊: [青年逐夢 600人擠進黑客松](#)
4. ETtoday: [台開挺文創 黑客松先起跑](#)
5. Nownews: [台開贊助「黑客松」創意計畫 邱復生: 讓夢想成為生活一部分](#)
6. UDN 聯合新聞網: [台開攻文創 助青年創業](#)
7. 中時電子報: [台開創新市集 贊助黑客松玩創意](#)
8. UDN 聯合新聞網: [600人+36小時「黑客松」腦力激盪](#)
9. 大紀元: [黑客松前瞻築夢 勝過阿帕契死胡同](#)
10. UDN 聯合新聞網: [台開跨文創 黑客松週六開跑](#)
11. 中時電子報: [柯文哲出席黑客松 宅宅工程師照吃麵](#)
12. 蘋果: [網友捕獲野生柯P 參加黑客松活動](#)
13. ETToday: [台開贊助黑客松 柯P:結合北市府資源擴大舉辦](#)
14. 自由時報: [市長來了! 柯P不帶隨扈低調參觀「黑客松」](#)
15. 聯合新聞網: [柯文哲突訪「黑客松」津津有味參觀](#)

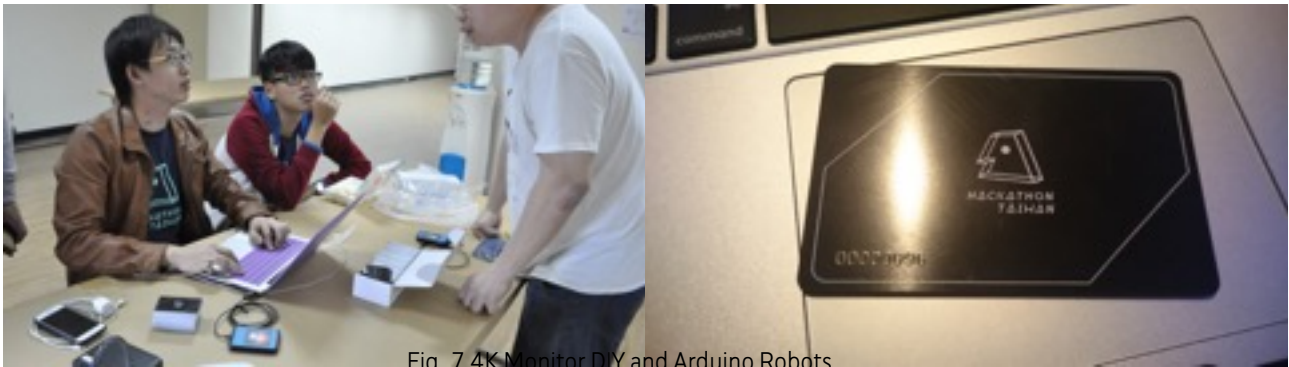


Fig. 7 4K Monitor DIY and Arduino Robots

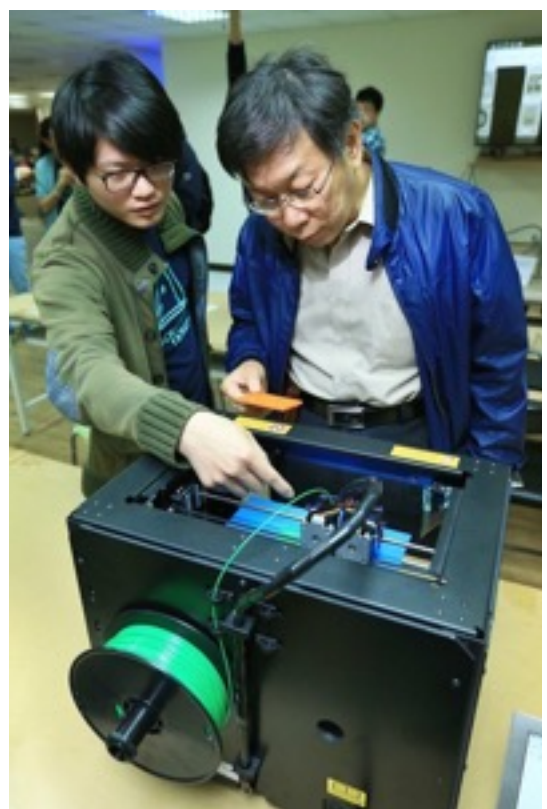
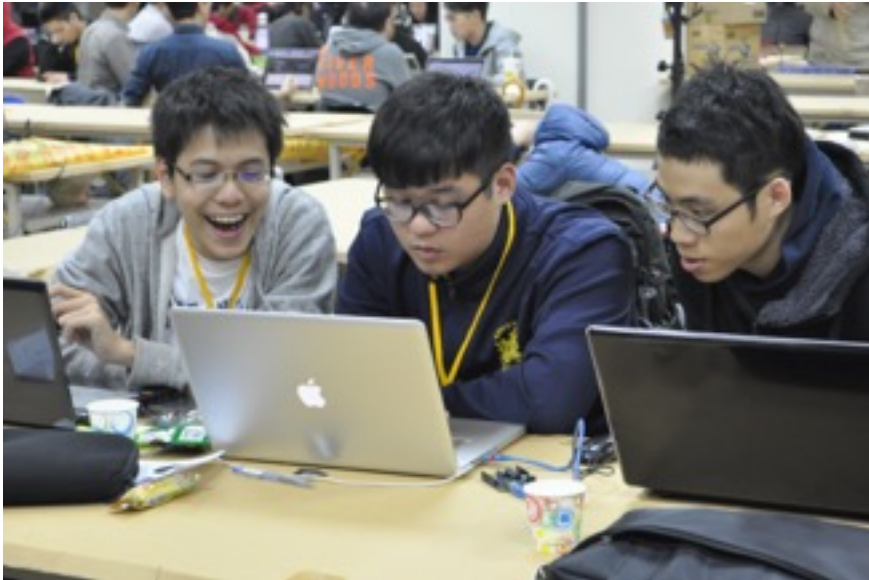


Fig. 6 Media Exposure

3.2 Photographs from Our Events







3.3 Proposed Schedule of Whole-year Events



March	03, 07 - 08	September	09, 12 - 13
April	04, 11 - 12	October	10, 17 - 18
May	05, 16 - 17	November	11, 14 - 15
June	06, 13 - 14	December	12, 12 - 13
July	07, 11 - 12		
August	08, 15 - 16		

For sponsorship and collaboration please mail or place a call to our official business correspondent below for rapid involvement, or to our universal contact address.

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